

2022 Event Sponsorships

The Community College League of California's Sponsorship Program helps build strong working relationships between the state's 73 community college districts and the businesses and professional firms who provide those districts with a variety of essential services. The package of benefits provides effective ways for promoting your services through advertisements, events, and special articles on select League communication platforms.

2022 INDIVIDUAL EVENT SPONSORSHIP PACKAGES	Education Champion \$2,500	Education Visionary \$1,750	Education Advocate \$1,000
Listing in Event Platform	X	X	X
Listing on Event Webpage	X	X	X
Logo & Company Description on Daily Agenda Email	All days	1 day	
Complimentary Registrations	2	1	
Commercial Video Played at Registration	X		
List of Attendees	X		

À LA CARTE SPONSORSHIP OPPORTUNITIES	Price
Concurrent Session Sponsor Listing	\$1,000
Full Page Flyer Included in Registration Packets	\$1,000
Badge Sponsorship (name/logo listed on attendee badges) *limited*	\$1,500
Meal Sponsorship (name/logo listed on meal tickets and onsite signage) *limited*	\$1,500



For more information or questions, contact **Lisa Mealoy**, Chief Operating Officer, at lmealoy@ccleague.org or 916-245-5027.

Note: Sponsors are responsible for all design and editing of any materials including video promotions. The League currently plans for in-person events to resume by the Legislative Conference; should this not be able to occur, similar benefits to the Annual Convention will be offered.

