



## COMMUNITY COLLEGE LEAGUE OF CALIFORNIA

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### AFFORDABILITY, FOOD & HOUSING ACCESS TASKFORCE

*Real Solutions to Real Challenges*

**Friday, January 14, 2022**

**7:30AM – 9:00AM**

#### **MEETING SUMMARY**

**In Attendance:** Dorothy Battenfeld, Tom Burke, Rebekah Cearley, Keith Curry, Martha Garcia, Tammeil Gilkerson, Adrienne Grey, Andra Hoffman, Nicholas Jiles, Pam Luster, Eric Mittlestead, Julia Morrison, Erik Skinner, Paula Umana, Kevin Walthers, Matt Wetstein. League Staff: Larry Galizio, Lisa Mealoy, Andrew Martinez, Ryan McElhinney, Nune Garipian.

#### **1. AGENDA**

##### **a. #RealCollegeCalifornia Update**

- i. Paula Umana reported that two new colleges joined the coalition bringing the total to 61 total colleges (51% of the CCCs). The new member colleges include Orange Coast College and Glendale CCD. The Hope Center created a letterhead (two options) that include the logos of all #RealCollegeCalifornia members. This letterhead is available to any coalition or taskforce member to use for Basic Needs communications purposes. The taskforce selected the lighter letterhead version (does not include the black stripe at the bottom and top of the page). Paula will send the taskforce a PDF and Word Doc copy of the letterhead.
- ii. Paula reported that the spring semester curriculum began on January 13. The Hope Center collaborated with Nick Jiles on housing related curriculum and the importance of creating basic needs centers, funding, and legislation.

##### **b. Basic Needs Summit**

- i. Pam Luster reported that the San Diego Mesa College team is working on creating the conference program as well as all the session Zoom links that will be disseminated to registrants. Atif M. Qarni, Managing Director of External Affairs at the Hope Center, will be this year's keynote speaker. There will also be a student voices panel that will close the summit. One last push for registration will go out before the January 28 deadline.
- ii. Keith Curry reported that \$31,000 has been raised in sponsorship funds so far. Ellucian requested to be a Platinum level sponsor at \$5,000 however there are only three levels currently available (Bronze, Silver, Gold). Keith asked the taskforce to

brainstorm ideas for additional Platinum level benefits. The taskforce discussed offering Ellucian a timeslot before the keynote speaker to feature a video commercial that discusses their reasoning for sponsoring the summit as well as their own advertising. Keith also offered the idea of looping PowerPoint slides for sponsors throughout the conference, much like virtual League conferences. The taskforce also discussed putting Ellucian's logo on the cover of the program to signify their Platinum level. Kevin Walthers encouraged the committee to consider a Title Sponsorship level at \$10,000 for future summits.

iii. Registration Update

1. **237** registered as of 1/13/22 (registration closes 1/28/22)

iv. Sponsorships Update

1. Platinum Level - \$5,000:
  - a. Ellucian
2. Gold Level - \$3,000:
  - a. Allan Hancock College
  - b. Cabrillo College
  - c. Compton College
  - d. Evergreen Valley College
  - e. Keenan
  - f. San Bernardino CCD
  - g. The KYA Group
3. Silver Level - \$2,000:
  - a. Chancellor's Office
  - b. Los Angeles CCD
4. Bronze Level - \$1,000:
  - a. None

**c. Taskforce Accomplishments Update**

- i. Keith Curry updated the accomplishments document and shared the additions with the committee. Sadie will post the updated accomplishments list to the Taskforce's webpage. Tammeil noted a change to the total coalition members (58 to 61) on item #17 on the document. Paula Umana will email Keith the number of coalition participants for each of the three years of the #RealCollegeCalifornia history. Erik Skinner requested that the taskforce add the progress of state leadership from the legislature and budget in regards to student housing, financial aid reform, and other basic needs efforts championed by the taskforce.

**d. Guest Speaker - Eric Mittlestead**

- i. Kevin Walthers and Tom Burke invited Eric Mittlestead to speak with committee

members on clarifying DSA standards versus regular housing standards as well as coming up with creative solutions to navigate DSA as opposed to asking for exemption.

- ii. Eric worked at Kern CCD in maintenance and operations in the late 1990s and early 2000s before transitioning to College of the Sequoias where he oversaw their facilities, maintenance operations and construction projects. Eric has become an expert in the capital states outlay process over the years. He returned to Kern CCD as the Associate Vice Chancellor of Facilities Planning and Construction and has worked with Tom and other Kern colleagues in deploying their bond program.
- iii. To provide context to the DSA conversation, Nick Jiles reported that Assemblymember Medina's office plans to introduce a new bill that would mirror last year's AB 306. There are two parts to the bill. Part one is an amendment to the state highway master plan that would require higher education systems to submit housing and security data over a six year period in two year increments. For CCCs specifically, that would be required in order to receive student basic needs funding. Part two would streamline the housing process in the CCC system.
- iv. Eric noted that the system's frustration with the bureaucracy of DSA (time and money spent) has been a constant battle over the years, however, he cautioned that going to local agencies often ends up being more problematic, expensive, and time consuming than working with DSA. The committee asked Eric if it is a possibility for CCCs to use private sector vendors who would act of behalf of DSA. Eric noted that there is a pool of qualified engineers who are contractors for DSA and outsource themselves. Based on their workload with K-12 and higher education, Eric mentioned that there will always be some delay when working with contractors however the delay is much longer without their support.
- v. Nick Jiles reiterated that as long as facilities and housing are treated as the same entity, there will always be a long queue for DSA. Nick and Rebekah stressed the importance and value for CCCs (in terms of time saved) if DSA had a student housing unit and was treated as a separate entity from facilities.
- vi. The committee discussed putting together a small sub-group (composed of League staff, Nick, Rebekah, Hope Center, etc.) who will brainstorm ways to educate our system about the DSA process and identify areas that can be improved.

**e. Legislative Conference Affordability Track**

- i. Nune Garipian reported that there are two panels from the taskforce presenting at the Legislative Conference: a student housing panel led by Matt and Rebekah, and a Basic Needs panel led by Pam. Pam reported that her Basic Needs panel will be composed of San Diego Mesa College and LA Valley College. She mentioned that travel is a challenge for her presenters and asked the League to consider having them join the

session virtually.

**f. Food Insecurity Brief**

- i. Tom Burke shared the updated Food Insecurity Brief with the committee. The update includes edits from Colleen Ganley as well as open sections for example pantries as well as stories from students. Tom requested that the League’s legislative staff can help provide more substance to the policy recommendation section. Tom stated that his goal is to incorporate policy recommendations so that the legislature can easily identify areas of need and provide support for food insecurity in the 2023 budget. Tammeil and Tom asked the committee to provide examples of their own food pantries, community partnerships, and other food-related basic needs programs to add to the brief, including any graphics or photos from campus projects. The goal is to have the draft content completed and sent to the League’s marketing department by January 31.

**g. Review Taskforce Goals**

- i. The committee reviewed the [2021-2022 taskforce goals list](#). Tammeil identified the following goals to focus on in upcoming meetings:
  1. Continued DSA discussion, advocacy, and data collection
  2. Uplifting CalFresh concerns
  3. Meet with the Chancellor’s office

**h. Next Meeting**

- i. Friday, February 25, 2022, 7:30AM

<https://www.ccleague.org/resources/focus-areas/affordability-taskforce>