



COMMUNITY COLLEGE LEAGUE OF CALIFORNIA

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AFFORDABILITY, FOOD & HOUSING ACCESS TASKFORCE

Real Solutions to Real Challenges

Friday, December 17, 2021

7:30AM – 9:00AM

MEETING SUMMARY

In Attendance: Dorothy Battenfeld, Byron Clift Breland, Tom Burke, Rebekah Cearley, Keith Curry, Colleen Ganley, Martha Garcia, Tammeil Gilkerson, John Hernandez, Andra Hoffman, Nick Jiles, Pam Luster, Julia Morrison, Diana Rodriguez, Paula Umana, Kevin Walthers, Matt Wetstein. League Staff: Larry Galizio, Lisa Mealoy, Andrew Martinez, Ryan McElhinney, Nune Garipian, Sadie Brown.

1. AGENDA

a. #RealCollegeCalifornia Update

i. Year 3 Members (Final)

1. Paula Umana shared a graphic created by her team that shows the names and logos of each coalition member. [Click here](#) to view 2021-2022 coalition members.
2. The Hope Center's goal is to encourage each member college to create a Basic Needs webpage that can be linked in future graphics/webpage resources.

ii. Spring Curriculum

1. [Click here](#) to view The Hope Center's Spring curriculum.
2. The Hope Center's goal is to continue to reach out to members and provide one-on-one support if needed. They are pushing their "office hours" and hope that members will utilize the time to brainstorm Basic Needs ideas or speak experts in the field.
3. Paula will reach out to a few colleges who may have expressed early interest in joining the coalition but never completed their application (i.e. Glendale CCD).

b. Basic Needs Summit

i. Registration Update

1. 143 registered attendees at the time of this meeting

ii. Schedule-At-A-Glance

1. [Click here](#) to view the conference schedule.
2. Pam Luster, Tammeil Gilkerson, and Matt Wetstein did a deep dive on all the proposals, selecting 10 total coaching sessions for the summit. It is their goal

to include a student voices panel and is working with the Student Senate to create the general session.

3. The 2022 Summit will include 2 spotlight sessions at the front-end of the conference. The planning committee felt that the topics of the spotlight sessions were applicable statewide.
4. Matt Wetstein provided an overview of the coaching session selection process. He shared that there was good regional balance in the proposal submissions, with diverse topics relating to food and housing issues. The planning committee selected one session from practitioners across the same theme.
5. The planning committee asked The Hope Center to create a 3-minute video that introduces their California staff to members and provides an overview of support and resources available to the coalition.

iii. Keynotes

1. [Atif Qarni](#) is confirmed as the keynote speaker. Pam is still waiting to hear if Secretary of State, [Shirley Weber](#), will be able to provide a short video/cameo at the conference. She will confirm her availability in late January.

iv. Sponsorships

1. The planning committee is encouraging member institutions and other affiliate organizations to sponsor the summit. There will be a student scholarship drawing at the conference just like what was done in 2020. The hope is that this will encourage students to attend the summit and or participate in the panel discussion.
2. Paula Umana mentioned that there is approximately \$14,000 (from member dues/summit registrations) set aside specifically for the Basic Needs Summit.
3. Keith Curry provided an update on sponsorship outreach efforts.
 - a. The planning committee is over three levels of sponsorship opportunities (see below). He will reach out to former sponsors as well as new contacts.
 - b. The following colleges committed to being a Gold level sponsor during the meeting:
 - i. Cabrillo College
 - ii. Compton College
 - c. Keith mentioned that he will not solicit current members as they have already paid the coalition dues. He will reach out to vendors.
 - d. National University expressed interest in sponsoring the summit. A few committee members questioned whether it would be appropriate to accept sponsorship funds from a for-profit higher ed institution. Keith will follow up with
 - e. The deadline for sponsorship submissions is January 21.
 - f. Sadie Brown will follow up with sponsors to collect marketing materials and will update the webpage as sponsors confirm.

- g. Keith asked Paula if The Hope Center can create a letterhead to be used for outreach purposes.

Sponsorship Packages	Gold \$3,000	Silver \$2,000	Bronze \$1,000
Listing in Event Platform	X	X	X
Listing on Event Website	X	X	X
Name and Logo in the Program	X	X	
Complimentary Registration	2	1	
List of Attendees	X		

c. Legislative Conference Affordability Track

- i. Nune Garipian provided the following update on the Legislative Conference program schedule:
 1. Two Affordability Sessions
 - a. Housing and Technical Assistance (facilitated by Matt Wetstein and Nick Jiles)
 - i. The planning committee stressed the importance of providing attendees/legislators with data collected on colleges’ progress with feasibility studies, housing projects, etc. and tailor the sessions to provide “talking points” to share with legislators during the Monday visits.
 - b. Financial Aid (facilitated by Pam Luster)
 - i. The goal of the financial aid session will be to demonstrate the need for centralized basic needs centers on campus that allow students to access all the resources they need without having to prove their financial need multiple times. San Diego Mesa College’s basic needs center will be featured as an example for a Southern California CC. Pam Luster is looking for a Northern California CC to be featured as well.
 2. Both sessions will be offered at different times to allow attendees to attend the above two sessions.

d. Food Insecurity Brief

- i. [Report \(Draft\)](#)
- ii. Tom Hillard and Paula Umana provided edits and suggestions to Tom Burke’s brief.

Colleen Ganley mentioned that she would like to provide edits to the brief.

- iii. Tom Burke stated that he is looking for questions from community college students regarding food insecurity. Tom will work on the brief over winter break in order to have the brief ready for final review by the January 14, 2022 meeting. The goal is for the brief to be published ahead of the February 4 Summit.

e. Chancellor's Office Update

- i. Colleen Ganley emailed the following update from the Chancellor's Office:
 1. CO is currently working on the allocation for a partial distribution of the \$100mill one-time funds for basic need services, more information to come, though based on best estimates, distribution will likely happen in Feb 2022,
 2. Providing a link for anyone who has not already seen the [guidance memo for the \\$30mill ongoing basic needs centers/\\$30mill Mental health services allocations](#),
 3. Our goal will be to have streamline reporting for these funds (so as not to be asking the same questions twice), we will be building out the reporting in the NOVA system and are also working on establishing a basic needs related element in MIS,
 4. CO in partnership with John Burton Advocates for Youth hosted a web event regarding services to homeless students, [linking the event here](#) if you would like to share with others at your campuses,
 5. We are hoping to host a webinar focused on activities outlines in Trailer Bill Language for the Basic Need Centers, if approved internally, the event will be for colleges to learn about the requirements and also to hear from some campus leaders-this will occur sometime after the Feb 4 basic needs event so there won't be any conflicts with your efforts,
 6. CHEBNA in collaboration CA Dept. of Social Services, will be hosting one or more webinars focused on the role out of [Assembly Bill 396](#). Big shout out to Evergreen College and Compton College for being willing to serve as pilot sites for this expansion of CalFresh eligibility for CCC students.

f. Next Meeting

- i. Friday, January 14, 2022, 7:30AM
 1. The committee will review taskforce goals at the January meeting, particularly the goal of understanding DSA and creating an advocacy plan.

<https://www.ccleague.org/resources/focus-areas/affordability-taskforce>