

## Corporate Partners

The Community College League of California's Corporate Partners program helps build strong working relationships between the state's 73 community college districts and the businesses and professional firms who provide those districts with a variety of essential services. The package of benefits provides effective ways for promoting your services through advertisements, events, and special articles on select League communication platforms.

LEVELS & BENEFITS	Presidential \$17,000	Leadership \$12,000	Associate \$6,000
<b>General Benefits</b>			
Logo placement on League website	X	X	X
Listing and links on League website	X	X	X
League hosted webinar	X		
One League Email promotion		X	
Annual Directory Ad	<b>FULL PAGE</b>	<b>HALF PAGE</b>	<b>HALF PAGE</b>
<b>Annual Convention</b>			
Video Promotion	X	X	
Logo Ad	X	X	X
Company Description	X	X	X
Session Sponsor listing	X	X	
Mini-session	X		
<b>Effective Trustee Workshop</b>			
Logo Placement	X	X	X
Session sponsor listing	X	X	
<b>Annual Legislative Conference</b>			
Complimentary Registrations	4	2	1
General Session Sponsor	X		
Session Sponsor		X	X
Reception Sponsor	X		
Display table	X	X	
<b>Annual Trustees Conference</b>			
Complimentary Registrations	4	2	1
General Session Sponsor	X		
Session Sponsor		X	X
Reception Sponsor	X		
Display table	X	X	

Note: Corporate Partner is responsible for all design and editing of any materials including video promotions The League currently plans for in-person events to resume by the Legislative Conference, should this not be able to occur, similar benefits to the Annual Convention will be offered.



For more information or questions, contact **Lisa Mealoy**, Director of District Services and Development, at [lmealoy@cclleague.org](mailto:lmealoy@cclleague.org).

