

Corporate Partners

The Community College League of California's Corporate Partners program helps build strong working relationships between the state's 73 community college districts and the businesses and professional firms who provide those districts with a variety of essential services. The package of benefits provides effective ways for promoting your services through advertisements, events, and special articles on select League communication platforms.

2021-22 LEVELS & BENEFITS	Presidential \$17,000	Leadership \$12,000	Associate \$6,000
GENERAL BENEFITS			
Logo Placement on League Website	X	X	X
Listing and links on League Website	X	X	X
One League Email Promotion		X	
Annual Directory Ad	FULL PAGE	HALF PAGE	HALF PAGE
Social Media Push for One Event	X	X	
ANNUAL CONVENTION // NOVEMBER 16-19, 2021			
Complimentary Registrations	4	2	1
Video Promotion	X		
Logo Ad in General Session Slides	X	X	X
Company Description on Event Site	X	X	X
Session Sponsor Listing	X	X	
Mini-session	X		
EFFECTIVE TRUSTEESHIP WORKSHOP // JANUARY 28-30, 2022			
Logo Placement	X	X	X
Session Sponsor Listing	X	X	
ANNUAL LEGISLATIVE CONFERENCE // JANUARY 30-31, 2022			
Complimentary Registrations	4	2	1
Video Promotion	X		
General Session Sponsor	X		
Session Sponsor		X	X
Reception Sponsor	X		
Display Table	X	X	
ANNUAL TRUSTEES CONFERENCE // APRIL 29-MAY 1, 2022			
Complimentary Registrations	4	2	1
Video Promotion	X		
General Session Sponsor	X		
Session Sponsor		X	X
Reception Sponsor	X		
Display Table	X	X	

Note: Corporate Partners are responsible for all design and editing of any materials including video promotions. The League currently plans for in-person events to resume by the Legislative Conference; should this not be able to occur, similar benefits to the Annual Convention will be offered. The above event dates are subject to change.



For more information or questions, contact
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