



COMMUNITY COLLEGE LEAGUE OF CALIFORNIA

CORPORATE PARTNERS PROGRAM

The Community College League of California invites you to participate in the Corporate Partners program.

The Corporate Partners program helps build strong working relationships between the state's 73 community college districts and the businesses and professional firms who provide those districts with a variety of essential services.

California community colleges reach over 2 million students a year—a third of our nation's community college population. With 73 districts encompassing over 115 colleges, the League's Corporate Partners program offers your business or professional firm the opportunity to build strong relationships with key decision makers.

Partnership levels provide opportunities to learn more about issues facing California's Community Colleges and have meaningful discussions with Chancellors, Presidents, and Trustees who are working to resolve these challenges. The package of benefits provides effective ways for promoting your services through advertisements, events, and special articles on select League communication platforms.

For more information on the Corporate Partners program or to participate, contact Lisa Mealoy, Director of District Services and Development, at (916) 245-5027 or lmealoy@ccleague.org.



LEVELS & BENEFITS	Presidential \$17,000	Leadership \$12,000	Associate \$6,000
LEAGUE EVENT BENEFITS & INCENTIVES			
Complimentary Registrations* (50% discount on additional registrations, up to two per event)	4	2	1
Annual Convention Booth Space	Complimentary	75% Discount	50% Discount
Annual Convention Session Priority	X	X	
General Session Sponsor*	3 Conferences	2 Conferences	1 Conferences
Reception Sponsor*	X		
Recognition in Programs*	X	X	X
Color Advertisement in Programs*	Full-Page	Half-Page	Half-Page
Webinar offered to League members (Promoted by League)	X		
One League email promoting Corporate Partner's business		X	
Conference Mobile App Banners*	X		
Conference Mobile App Recognition* (Logo, Description, Contact Information)	X	X	X
Table Space at Annual Legislative and Trustees Conferences	X	X	
Early Access to Event Attendee List	X	X	X
ADDITIONAL BENEFITS			
Logo and Website displayed on League Website	X	X	X
Community College Directory Advertisement (Black & White)	Full-Page and Listing	Half-Page and Listing	Listing Only
Company highlight/article in eNewsletter, LeagueMATTERS	X	X	X
Company highlight/article on League Social Media (i.e., Facebook and Twitter)	X	X	

*Events include: Annual Convention, Annual Legislative Conference, and Annual Trustees Conference. **The CEO Symposium requires separate sponsorship.** More information can be provided upon request.



ANNUAL LEAGUE EVENTS

For a complete list of League Events, visit www.ccleague.org/events.

Annual Legislative Conference

January 26-27, 2020, Sacramento

CEO Symposium

February 27-March 1, 2020, Sonoma

Annual Trustees Conference

May 1-3, 2020, Hilton Torrey Pines

Annual Convention

November 19-21, 2020, Hyatt Regency SFO