A Student-Centered, COVID-Adapted Wrap-Around Program Meeting Basic Needs

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ABOUT OUR STUDENTS

ETHNICITY / RACE

- 31,500 (Spring 2020)
- Nationally Recognized as Hispanic-serving College
- 90% Commute to SMC (no residence halls)
- 75% Receive Financial Aid

- 52% First Generation
- 83% California Resident
- 53% Female • 45% Male • 2% Other
- 69% 24 years of age & younger

Asian (3,638)
Black (2,546)
Hispanic (11,718)
Native American/Alaskan Native (48)
Pacific Islander (53)
Two or More Races (1,408)
White (7,797)
Unreported (1,932)
SMC STUDENTS ARE EVERYWHERE

Santa Monica College Enrollment 2018-19

Student Ethnicity/Race
- Black/Latino
- Other Ethnicity/Race
- White/Unknown

Santa Monica College

Other Community Colleges

(smccd.edu/foodsecurity)
WHAT IS FOOD INSECURITY?

Food insecurity is the limited or uncertain availability of nutritionally adequate and safe food, or the ability to acquire such food in a socially acceptable manner. The most extreme form is often accompanied by physiological sensations of hunger.

THE FACTS

In 2019, nearly 167,000 students from 171 two-year institutions and 56 four-year institutions responded to the #RealCollege survey. The results indicate:

- 39% of respondents were food insecure in the prior 30 days
- 46% of respondents were housing insecure in the previous year
- 17% of respondents were homeless in the previous year

Students who experience basic needs insecurity are overwhelmingly active participants in the labor force. The majority (70%) of students who experience food insecurity, housing insecurity, and homelessness are employed.

Among working students, those who experience basic needs insecurity often work more hours than other students.

WRAP-AROUND DEFINED
A strengths-based planning process that occurs in a team setting to engage students.

OBJECTIVE
Shifts focus away from a traditional service-driven, problem-based approach to care, and, instead follows a strength-based, needs-driven approach.
**HIGH IMPACT APPROACH**

**MEAL PROJECT**
SANTA MONICA COLLEGE FOUNDATION

- **# of Meals Served**: 128,297
- **# of Consecutive Weeks**: 38
- **Total # of Student Subscriptions**: 17,471
- **7 Meals/Per Student/Week Cost**: $42

- **# of Students Served**: 10,827
- **Week #**: 36
- **Employees Participating**: 1,080
- **Cost**: $0

- **Four (4) Week Pilot**: 4,130 meals
- **Audience**: 126 Students
- **Cost to SMC**: $29,910
- **Cost to SMC**: 100%

[smc.edu/foodsecurity]
EMPOWERED TO REFER & SUPPORT
Teaching Faculty • Academic Counselor • Student Judicial Affairs • Health Center • Self-Referral
Behavioral Intervention Team • Student Services Programs

Referral + Assessment = Basic Needs Resources

mental health
physical health
housing
spiritual
legal
social support

STUDENT-CENTERED HOLISTIC APPROACH

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LOCAL P(❤️)NERS

City - City of Santa Monica
Public/Private/Parochial Schools - SMMUSD
After-School Programs - Boys & Girls Clubs of Santa Monica
Health Care Systems - YMCA
Service Providers - Saint John's Health Center
Low-Income Housing - The People Concern

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WHAT'S OUR SECRET?

THANK YOU
FOR YOUR KINDNESS

THANK YOU
FOR YOUR KINDNESS

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GIVING THANKS(GIVING) 2020

Inter-Departments
- President's Office
- Business Affairs
- Campus Counsel
- Maintenance & Operations
- Facilities
- Campus Police
- Academic Affairs
- Student Services
- Foundation
- Marketing
- Human Resources
- Enrollment Development
- Health Department
- Risk Management

External Partners
- City of Santa Monica
- Boys and Girls Club of Santa Monica
- Community Corporation of Santa Monica
- Santa Monica Police Department

Sponsors
- Costco
- Danone Foods
- Everytable
- GoGo Squeeze
- Kiwanis Santa Monica
- Not Impossible Labs
- Krispy Kreme
- Suja Juice
- Santa Monica Travel & Tourism
- The Butter End Cakery
- Verizon
- Vicente Foods
- Vintage Grocers
- Westside Food Bank
- Whole Foods Market
- Jacmar Foodservice Distribution

Events & Resources
- Pre-Game: Cooking with Chef Casey
- Student-2-Student Outreach
- How-to Recipe Videos
- Giving Thanks(giving) Groceries
- Giving Thanks(giving) Hot Meals
- Printed Resources
- VIP Student Packages
- Virtual Thanksgiving

Event Advancement
- 8-10 Weeks

Driving Force
- Basic Needs Committee
- Associated Students
- Intercollegiate Clubs
- SMC Foundation

Event Staffing
- SMC Employees
- External Partner Employees Only

1,805 Students Served
200+ Students Engaged
215 Employees Participated

Total Raised: $110,835
Total Cost: $69,544
Net: $41,291
FOOD INDUSTRY SUPPORT

FOODCYCLE LA

Vicente Foods

suja

Sunrise Produce

Vintage Grocers

WESTSIDE FOOD BANK

COSTCO

WHOLE FOODS MARKET

smc.edu/foodsecurity
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For more information & resources, visit SMC.edu/foodsecurity