Cross-Sector Partnerships to Address Food Insecurity Among College Students
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Presentation Contents

- IDEATION
  - Recognizing the need and tackling it *collaboratively*
  - Working with colleges
    - What are the needs and what’s being done?

- PLANNING
  - Who are the partners?
  - Support
  - Process

- LAUNCH and ADVANCEMENT
  - Implementation
  - Lessons Learned
  - What’s Next?
  - Sustainability
Recognizing the Need - John Muir Community Health Fund

- June 2017
  - John Muir Community Health Fund attends the Root Cause Coalition Annual Summit
  - Learned about Food Insecurity at Colleges

- July 2017
  - CHF Staff reaches out to long time grantee Food Bank of Contra Costa & Solano
    - Assess the Organization’s Interest/Capacity
    - Cultivate College Partners
Assessing Local Needs

- Determined this was something the Food Bank wanted to expand their focus on
  - Support from leadership
  - Desire to support access to higher education

- Food Bank meets with local colleges
  - Gauges current grassroots efforts
  - Assesses institutional support
Need for Collaboration

- Desire to have this a collaborative partnership
  - How to engage each local college effectively?
  - What resources would be needed to fully support college pantries?
- Introduced College Partners to CHF
Los Medanos College

- Origin of the Food Pantry
  - Student-led initiative - Club Organization
  - Club Organization - Institutionalization of the Pantry
  - TOMs Shoes Grant to jumpstart the pantry

- Partnership
  - Prepared to enter into partnership with the Food Bank
CSU East Bay

- Origin of the Food Pantry
  - Administration/Staff saw the need
  - Presidential focus

- Partnership
  - Prepared to enter into partnership with the Food Bank
  - Approached from CHF
Development of Business Plan: August 2017

Community Health Fund
Building Bridges to Better Health

Contract
$40,000

La Piana Consulting

Planning Partners

California State University
East Bay

LOS MEDANOS COLLEGE

FOOD BANK
of Contra Costa & Solano

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of Contra Costa & Solano

College Pantry Collaborative
Planning Agenda

- Program design
- Staffing
- Governance and decision-making
- Resources

However...

The plan is outdated the day you launch
**Year -1 Launch**

- December 2017 - the Partners submitted a collaborative plan and proposal to the CHF

- January 2018 – Partners were awarded grants totaling $74,651 to launch the Collaborative
Accomplishments so far – Food Bank

- Hired College Pantry Coordinator
- Recruited 5 additional college pantry sites
- Facilitated ongoing College Pantry Collaborative meetings
- Implemented campus CalFresh Outreach
**Impact: Food Bank**

- **Shared Learning**
  
  Biggest role of Food Bank is being a conduit for information sharing

- **Staff Time**
  
  Will take more staff time than traditional pantries

- **Differing Needs**
  
  More ready to eat foods
  
  Need delivery
Accomplishments 2019 – Los Medanos College

- Served over 700 unique students with over 5,300 visits
- Paperless Intake
- Cooking Demonstrations
- Pop-Up Pantries
- Collaborative work with faculty to obtain referrals and classroom presentations
- Tutoring Center partnership
- 25 Thanksgiving baskets to families
Accomplishments so far – CSU East Bay

- Served over 13,652 lbs of food to students
- Pop-Up Pantries & Fresh produce baskets
- Purchased commercial refrigerator and freezer
- Expanded Nutrition and Wellness Services
  - Food Demonstrations
  - Wellness Activities
  - Healthy recipe competitions
- Permanent Basic Needs Positions
- Academic, Co-Curricular and Intersegmental relations
- Promoting Sustainable Social Justice related outcomes
Student Impact

- My Wellness Story
- Community College to Cal State East Bay
- Wellness Impact
- Community Impact
**Student Wellness Tabling Samples**

- **Silly**
  - Full banana = 30g carbs
  - 1/2 banana = 15g carbs
  - 12 nuts = 12g fat
  - Full for 45 minutes

- **Smart**
  - Full for 2 hours

- **Silly**
  - Large apple = 31g carbs
  - Full for 45 minutes

- **Smart**
  - Small apple = 21g carbs
  - Cheese = 7g fat + 5g protein
  - Full for 2 hours

- **Silly**
  - Detox
  - Skipping meals
  - "Fit" tea
  - Juicy cleanse

- **Smart**
  - Eat real food
  - Breakfast
  - Lunch
  - Dinner
  - Laxatives & diet pills
**Collective Impact**

- Academic Co-Curricular and Intersectionality
- Community Partnerships impacting regional healthcare outcomes
- Community Partners - Contra Costa Health
  - Homeless Students
  - Loaves and Fishes (soup kitchens)
  - County Nutrition Services
  - County Social Services Supports
  - Funding
  - Statewide and National Policy Advocacy
Future Goals

- Los Medanos College
  - Growth
    - Individual program
    - Expansion to Brentwood Center
    - New building in Pittsburg

- Food Bank of Contra Costa & Solano
  - Growth
    - New Colleges joined the collaborative
      - Diablo Valley College
      - Contra Costa College
      - Cal State Maritime
      - St. Mary’s
      - Solano Community College
    - Adult Education programs
Future Goals: Cal State East Bay

- Expanded Services for Basic Needs
  - Hot Food on Campus
  - CalFresh
  - Emergency assistance
  - Demonstration Kitchen
  - Homeless/Displaced Student Supports
Sustainability Strategies

▪ Food Bank of Contra Costa & Solano
  – Individual donors
  – Private Grants
  – Challenge Grants
  – Institutionalize within Agency Relations department

▪ Los Medanos College
  – Employee Payroll Deductions
  – LMC Foundation Mini-Grants
  – Private Grants
  – Challenge Grants

▪ CSU East Bay
  – Individual Donors/Payroll Deduction/Community Partnerships
  – Challenge Grants
  – High Level Administrative Championship
  – Permanent Personnel with Basic Needs responsibilities
  – Co-Curricular/Academic Support

▪ CHF
  – Challenge Grants to each Partner
Questions?
Thank you.

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