FRESH FOOD & NICE CLOTHES:
A Jaguar Commitment to Access, Excellence, and Innovation
#REALCOLLEGE SURVEY

2018

| Category                              | Percentage
|---------------------------------------|-------------
| Food insecure[1] in the prior 30 days | 52%         |
| Housing insecure[2] in the previous year | 68%         |
| Homeless[3] in the previous year      | 25%         |
| Experienced at least one of these forms of basic needs insecurity in the past year | 78%         |
SJCC: Groups with Greater Basic Needs
Insecurity

Age Groups: 21-25, 26-30

Formerly Incarcerated

Students Formerly in Foster Care

Latinx

Students who are Employed

Students Accessibility Service
It's not easy to get an **education**.

*Small bumps* along the way can turn into **roadblocks**.

The **Jaguar Community** is here to help.
JAGUAR COMMITMENT

ACCESS

EXCELLENCE

INNOVATION
Jaguar Commitment: Help for Students

- Financial Aid
- SparkPoint Services (financial capability)
- Jaguar Market
- Roar Farmers Market
- CalFresh Enrollment - SparkPoint
- Transportation (VTA Eco Pass)
- Physical Health
- Student Health Center

- Mental Health
- Case Management
- Employment Services
- Clothing Closet, Resume Review, Work Experience
- Textbooks
- OER, Library, Programs with Book Lending and Vouchers
- Tutoring
- Online and In Person Tutoring
SJCC Strategic Goal 3: Continuous Campus Improvement

- Objective 3.3. *Enhance* campus capacities to meet students’ basic needs
  - 3.3.1. Student use of basic needs resources and services will increase by 10%... increase 10% annually until 2023-24.
  - 3.3.2. Increase the number of community partners and contributions, as student needs indicate.
Our Strategic Priority for Workforce and Economic Dev. formerly focused first on supporting “the workforce needs” but now focuses first on supporting “economic mobility of our diverse community” by responding to the workforce needs . . .
San José is tale of two cities.
We are the capital of Silicon Valley and a mecca for innovation. We also serve a disproportionately high number of students who receive the CA College Promise Grant.

<table>
<thead>
<tr>
<th>Community College District</th>
<th>2017-2018 # of students receiving a CCPG</th>
<th>2017-2018 # of Students Enrolled</th>
<th>2017-2018 CCPG % of Total Headcount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Chabot-Las Positas CCD</td>
<td>11,333</td>
<td>31,894</td>
<td>35.53%</td>
</tr>
<tr>
<td>Contra Costa CCD</td>
<td>18,892</td>
<td>52,097</td>
<td>36.26%</td>
</tr>
<tr>
<td>Foothill CCD</td>
<td>14,382</td>
<td>61,268</td>
<td>23.47%</td>
</tr>
<tr>
<td>Ohlone CCD</td>
<td>3,773</td>
<td>15,035</td>
<td>25.09%</td>
</tr>
<tr>
<td>Peralta CCD</td>
<td>15,479</td>
<td>50,786</td>
<td>30.48%</td>
</tr>
<tr>
<td>San Francisco CCD</td>
<td>12,549</td>
<td>67,638</td>
<td>18.55%</td>
</tr>
<tr>
<td>San José Evergreen CCD</td>
<td>11,189</td>
<td>28,741</td>
<td>38.93%</td>
</tr>
<tr>
<td>EVC</td>
<td>6,831</td>
<td>14,500</td>
<td>47.11%</td>
</tr>
<tr>
<td>SJCC</td>
<td>5,946</td>
<td>14,241</td>
<td>41.75%</td>
</tr>
<tr>
<td>San Mateo County CCD</td>
<td>11,490</td>
<td>38,287</td>
<td>30.01%</td>
</tr>
<tr>
<td>West Valley CCD</td>
<td>6,096</td>
<td>27,542</td>
<td>22.13%</td>
</tr>
</tbody>
</table>

This report uses data from the California Community Colleges Chancellor's Office Data Mart to document: 1) the number of students enrolled during the 2017-2018 academic year, 2) the number within total enrolled who received a California College Promise Grant (CCPG which is awarded based financial need), and 3) the percentage of the total students enrolled who receive the CCPG. Report Run and Prepared by William Watson, Ed.D., 3/22/2019 12:37:18 PM
First Week of School

- $5 Meal Voucher (JagBites) for each day of the first week
- Any student could access JagBites
- No financial aid questions were asked
- Students were encouraged to fill out a simple survey
Q1: How would you like us to reach out to you?

- Email: 56.00%
- Text message: 20.86%
- Canvas (online learning platform used at SJCC): 10.48%
- In-class instructor announcement: 8.91%
- Flyers: 2.51%
- Display monitor (e.g. in the Student Center): 0.85%
- Associated Student Government (ASG) announcement: 0.38%
Addressing Food Insecurity at SJCC

Version 1.0: 2017-2018
Employees bring extra groceries to the office

Version 2.0: 2018-2019
Table at Student Center

Version 3.0: 2019-2020
Jaguar Market & Roar Farmer’s Market
Creating Equity

Nearby food distribution site
Social program
Person
Volunteer wearing a sticker
Shuffle through
A line of tables with boxes

Neighborhood markets
Amenity
Guest
Team member wearing an apron
Shopping through
Aisles of merchandised goods and/or tents with music
4 Roar Farmers Market Days
18,639 lbs. Fruits & Vegetables
3,009 household members impacted

<table>
<thead>
<tr>
<th># SJCC Students</th>
<th>0-18 y/o</th>
<th>19-59 y/o</th>
<th>60+ y/o</th>
</tr>
</thead>
<tbody>
<tr>
<td>801</td>
<td>736</td>
<td>1,252</td>
<td>220</td>
</tr>
</tbody>
</table>

Powered By:

SPARKPOINT®
SAN JOSE

Sponsored By:

KAISER PERMANENTE®
in the community
Values
Efficiency
Equity
Enthusiasm

Mission
Guests at the Jaguar Market will have an efficient and enthusiastic boutique grocery shopping experience
Staffing

- 3 student team members staff the Market during open hours
- 5 permanently assigned student team members
- 12 cross trained Welcome Center Student Ambassadors rotate in for deliveries, absences, and high traffic times
- 3 professional staff team members supervise and oversee ordering, delivery, pickup of inventory
Inventory
CHALLENGES

- Stigma surrounding use
- Consistency of food staples (milk, eggs, etc.)
- Long term funding
- Sourcing inventory
- Professional staff time & compensation
- Pacing stock
- Flex space for external social services
- Other factors?