

Employers are searching for entry-level talent. They can find it on your campus.

Training in professional skills and links to employer networks can make or break a student's entry into a meaningful career.



OUR OFFERINGS

Year Up's advisory services team designs solutions that empower students to reach their potential through careers and higher education. We support our partners' efforts to strengthen and augment career services programming, leveraging nearly 20 years of iteration, data, and employer connections. We can work with partners to design, develop, and deliver a number of unique offerings, including:

- **Demand-Driven Program Design:** Identify and leverage new opportunities to serve students, including labor market assessment, student journey mapping, stakeholder interviews, long-term planning, and financial modeling.
- **Employer Network and Work-Based Learning Services:** Design and implement sustainable employer connections and work-based learning experiences.
- **Professional Skills Capacity Building:** Train college staff to deliver research-backed professional skills curriculum and pedagogy that builds confidence among and equips students for early success in the workplace.
- **Co-Located, Joint Programming:** Deliver Year Up programming directly or indirectly, including full and limited-service instruction, student supports, career services, and corporate engagement.

CONTACT US

.....
Rya Conrad-Bradshaw
Senior Director, Practice Change
rconradbradshaw@yearup.org

Empower your students' careers through RCT-proven models, methodologies, and employer networks.



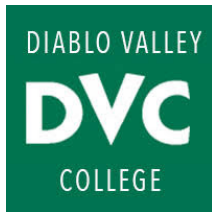
SAMPLE APPROACH

We work closely with partners to develop customizable programming that reflects each college's unique needs and opportunities.

- **Deploy and Discover:** Conduct professional skills beta pilot, while simultaneously working to uncover assumptions and identify key opportunities for collaboration and growth.
- **Design:** Facilitate design workshop(s) to collaboratively develop scalable, sustainable, and customized programming.
- **Develop:** Support partner in standing up and operationalizing customized solutions.
- **Deliver:** Transition program ownership to college partner through proprietary trainings and workshops for administration and faculty and ongoing program iteration.



SELECT YEAR UP PARTNERS



El Centro College



YEAR UP'S EARNINGS IMPACTS

Year Up's earnings impacts are the **largest reported to date for workforce programs** tested by gold-standard RCTs. Results **prove effective job training programs such as Year Up can be highly efficient**—generating a significant earnings impact within a relatively short amount of time.

53%

WAGE GAIN AFTER GRADUATION

40%

WAGE GAIN AT TWO YEARS AFTER GRADUATION

CONTACT US

Rya Conrad-Bradshaw
Senior Director, Practice Change
rconradbradshaw@yearup.org

Empower your students' careers through RCT-proven models, methodologies, and employer networks.