Government Relations Update

January 2021 Update

COMMUNITY COLLEGE LEAGUE OF CALIFORNIA
Items for Discussion

• 2021-2022 Budget
• Legislative Update
• Federal Update
LEAGUE GOVERNMENT RELATIONS TEAM

Andrew Martinez
Government Relations Director

Ryan McElhinney
Policy & Advocacy Manager

Jonathan Lightman
Government Relations Consultant
BUDGET UPDATE
K-Shape

The K-Shaped Recovery

Professionals

Everyone Else
Goal: E-Shape

Education and Equity in the Economy
Legislative Analyst’s Office

The 2021-22 Budget: California’s Fiscal Outlook
Growing Deficit
Figure 3

How the Governor Allocates the $15.5 Billion Windfall by Program Area

(In Billions)

- Housing and Homelessness
- Resources and Environment
- Health and Behavioral Health
- Higher Education
- Business Assistance
- Criminal Justice
- Human Services
- Other

- One Time
- Ongoing

LAOA
## Spending Increases and Revenue Reductions Proposed for Immediate and Early Action

*(In Millions)*

<table>
<thead>
<tr>
<th>Program/Department</th>
<th>Proposal</th>
<th>2020-21</th>
<th>2021-22</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Schools and Community College Spending (General Fund)</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Department of Education</td>
<td>Expanded learning and academic intervention</td>
<td>$4,557</td>
<td>—</td>
<td>$4,557</td>
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<tr>
<td>Department of Education</td>
<td>In-person instruction grants</td>
<td>2,000</td>
<td>—</td>
<td>2,000</td>
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<tr>
<td>California Community Colleges</td>
<td>Emergency student financial aid</td>
<td>100</td>
<td>—</td>
<td>100</td>
</tr>
<tr>
<td>California Community Colleges</td>
<td>Student retention and enrollment strategies</td>
<td>20</td>
<td>—</td>
<td>20</td>
</tr>
<tr>
<td><strong>Totals, Schools and Community Colleges</strong></td>
<td></td>
<td>$6,677</td>
<td>—</td>
<td>$6,677</td>
</tr>
<tr>
<td><strong>Total Early and Immediate Action Proposals</strong></td>
<td></td>
<td>$11,520</td>
<td>$1,308</td>
<td>$12,823</td>
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</tbody>
</table>
CCC: Early Actions

• One-time investment of $100 million in emergency student financial assistance grants,

• One-time resources of $20 million for retention and re-enrollment strategies, including engaging with former students who may have withdrawn or prospective students who are hesitant to enroll due to the impacts of COVID-19.
## 2021-22: Addressing Deferrals

<table>
<thead>
<tr>
<th>Fiscal Year</th>
<th>Deferral Action</th>
<th>Amount</th>
<th>Net Deferral</th>
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</thead>
<tbody>
<tr>
<td>2020-21&lt;sup&gt;a&lt;/sup&gt;</td>
<td>New deferral</td>
<td>$1,453.0</td>
<td>$1,453.0</td>
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<tr>
<td>2021-22</td>
<td>Repayment</td>
<td>-$1,126.5</td>
<td>$326.5</td>
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</table>
## Deferral Paydowns in Governor’s Budget Per LAO

<table>
<thead>
<tr>
<th>Payment Deferrals (Enacted June 2020)</th>
<th>K-12 Education</th>
<th>Community Colleges</th>
<th>Totals</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>$11,042</td>
<td>$1,453</td>
<td>$12,495</td>
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</table>

### Proposed Paydowns (Governor's Budget):a

<table>
<thead>
<tr>
<th>Scored to 2019-20</th>
<th>$0</th>
<th>-$145</th>
<th>-$145</th>
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<tbody>
<tr>
<td>Scored to 2020-21</td>
<td>-$4,624</td>
<td>-$901</td>
<td>-$5,525</td>
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<tr>
<td>Scored to 2021-22</td>
<td>-$2,695</td>
<td>-$81</td>
<td>-$2,776</td>
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<tr>
<td><strong>Totals</strong></td>
<td><strong>-$7,318</strong></td>
<td><strong>-$1,127</strong></td>
<td><strong>-$8,445</strong></td>
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</table>

<table>
<thead>
<tr>
<th>Remaining Deferrals</th>
<th>$3,723</th>
<th>$326</th>
<th>$4,050</th>
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</table>
## 2021-22 CCC Budget: Ongoing

<table>
<thead>
<tr>
<th>Description</th>
<th>Amount</th>
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</thead>
<tbody>
<tr>
<td>Provide 1.5% COLA for SCFF</td>
<td>$111.1</td>
</tr>
<tr>
<td>Increase access to online technology as well as mental health services</td>
<td>30</td>
</tr>
<tr>
<td>Fund 0.5% enrollment growth for SCFF</td>
<td>23.1</td>
</tr>
<tr>
<td>Expand California Apprenticeship Initiative</td>
<td>15</td>
</tr>
<tr>
<td>Invest in online education ecosystem and infrastructure</td>
<td>10.6</td>
</tr>
<tr>
<td>Provide 1.5% COLA for certain categorical programs</td>
<td>6.1</td>
</tr>
<tr>
<td>Cover increased costs for broadband access provided by CENIC</td>
<td>8</td>
</tr>
<tr>
<td><strong>Subtotal Ongoing Policy Adjustments</strong></td>
<td><strong>$203.9</strong></td>
</tr>
<tr>
<td>Provide emergency financial assistance grants for students</td>
<td>$250</td>
</tr>
<tr>
<td>Address students’ basic needs related to food and housing insecurity</td>
<td>100</td>
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<tr>
<td>Support retention and enrollment strategies</td>
<td>20</td>
</tr>
<tr>
<td>Expand work-based learning</td>
<td>20</td>
</tr>
<tr>
<td>Increase faculty professional development</td>
<td>20</td>
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<tr>
<td>Expand Zero-Textbook Cost pathways</td>
<td>15</td>
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<tr>
<td>Provide instructional materials for dual enrollment students</td>
<td>2.5</td>
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<tr>
<td>AB 1460 implementation and anti-racism initiatives</td>
<td>.6</td>
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<tr>
<td><strong>Total</strong></td>
<td><strong>$681</strong></td>
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Diversity, Equity, and Inclusion

• **Invests in the “Call to Action.”** The Governor’s Budget includes $600,000 for Chancellor’s Office coordination of systemwide antiracism efforts and the implementation of the new ethnic studies course requirement in the California State University (CSU) as it affects community college transfer students.

• **Requires Action Plans to Close Equity Gaps.** The budget expects each segment of higher education to draft actionable plans to close equity gaps. Community college districts would be required to draft actionable plans as a condition for receiving the COLA included in the 2021-22 budget proposal.
The 2021-22 Governor’s Budget does not propose further buydowns but continues implementation of the 2021-22 employer contribution reduction.

<table>
<thead>
<tr>
<th>Pension System</th>
<th>2019-20</th>
<th>2020-21</th>
<th>2021-22</th>
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<tbody>
<tr>
<td>CalSTRS Employer Rate</td>
<td>17.10%</td>
<td>16.15%</td>
<td>15.92%</td>
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<tr>
<td>CalPERS Employer Rate</td>
<td>19.721%</td>
<td>20.70%</td>
<td>23.00%</td>
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</table>
Workforce Development

• $15 million ongoing to expand the California Apprenticeship Initiative, to support the development of new and innovative apprenticeship and pre-apprenticeship programs through competitive grants.

• $20 million one-time for grants to expand access to work-based learning models and programs at community colleges, including working with faculty and employers to incorporate work-based learning into the curriculum.

• $250 million one-time General Fund to support workforce development and better linkages between higher education and gainful employment. The focus will be enhancing opportunities for communities that have been systemically excluded.
Other Actions

• Districts would be required to maintain a number of online courses in 2021-22 that is 10% higher than the number offered in 2018-19.

• The establishment of a dual admission process between the California Community Colleges and the public university systems and calls for increased production of Associate Degrees for Transfer (ADT).

• If the University of California uses an alternative pathway and set of requirements for transfer, it must clearly specify the courses in the pathway that are different from the ADT requirements.

• Requires all higher education segments to adopt a common learning management system (such as Canvas), with a goal of increased efficiency that could be achieved by negotiating collectively with a vendor.
League Priorities

• **Equity for Educational Quality**
  • Funding for a Cost-of-Living Adjustment (COLA)
  • Buying Down Deferrals
  • Addressing Pension Obligations

• **Equity for Students**
  • Reforming Financial Aid
  • Funding Mental Health Services
  • Flexible Resources for all Students Needs

• **Equity for Academic Opportunity**
  • Expand the Community College Baccalaureate Degree Program
  • Workforce Based Learning
  • Fund a Single Library Services Platform (LSP)
Assembly Budget Sub #2 Calendar

https://www.assembly.ca.gov/dailyfile

- January 26, 2021: 9 am
- February 1, 2021: 3 pm
- February 9, 2021: 9 am
- February 16, 2021: 2:30 pm
- February 17, 2021: 4 pm
- February 23, 2021: 9 am
- February 24, 2021: 4 pm
- March 2, 2021: 9 am
- March 9, 2021: 9 am
- March 16, 2021: 9 am
2021-22 Budget and Related News

Materials from the League

- League December Letter

Materials from the CCCCO

- CCCO 2021-22 System Budget & Legislative Request
- 2021-22 Joint Analysis of the Governor’s Budget Proposal

Materials from the Administration (Governor and DOF)

- Governor’s Budget Summary 2021-22

Materials from the Legislature and Legislative Analyst’s Office (LAO)

- Assembly Budget Committee - Highlights of Governor’s Proposed 2021-22 Budget
- Senate Committee on Budget & Fiscal Review- Summary of Governor's Proposed 2021-22 Budget
- LAO Overview of Governor’s Budget
- LAO 2021-22 Fiscal Outlook
- LAO Fiscal Outlook for Schools and Community Colleges

Federal Items
LEGISLATIVE UPDATE
2021 Legislative Deadlines

2021 Legislative Calendar and Deadlines (pdf version)
2021 Legislative Calendar and Deadlines (ic version)

COMPILED BY THE OFFICE OF THE ASSEMBLY CHIEF CLERK
Revised 12-18-20

January

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January Deadlines

Jan. 1 Statutes take effect (Art. IV, Sec. 8(c)).  
Jan. 10 Budget must be submitted by Governor (Art. IV, Sec. 12(a)).  
Jan. 11 Legislature reconvenes (J.R. 51(a)(1)).  
Jan. 18 Martin Luther King, Jr. Day.  
Jan. 22 Last day to submit bill requests to the Office of Legislative Counsel.

February

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February Deadlines

Feb. 15 Presidents' Day.  
Feb. 19 Last day for bills to be introduced (J.R. 61(a)(1), J.R. 54(a)).

March

March
Start of the Legislative Year

• Legislature has reconvened for the 2021 legislative year.

• COVID-19 will reduce bandwidth of legislature to consider legislation.

• Policy and fiscal committees expected to meet less frequently to follow COVID-19 social distancing protocols.
The legislature is expected to focus on the following issues:

- Direct COVID-19 response
- Student Basic Needs
- Transfer reform
- Legislation held back because of COVID-19 concerns in 2020

Expect a comprehensive legislative report once all bills are introduced.
Changes to Federal Leadership:

• Democrats take control of both legislative and executive branches.

• Small Democratic majorities in both the Senate and the House.

• Significant implications for changes to federal fiscal and regulatory possibilities.
Very small Democratic majorities in both the Senate and House will make it essential to achieve bipartisan support for major policy items.

**Budget Reconciliation:**
- Only a majority of vote of the Senate necessary to enact budget related legislation.
- Could include additional stimulus funding.
- $35 Billion proposed for higher education.

**Policy Actions:**
- Will require at least 60 votes in the Senate.
- Authorization of Higher Education Act
- Codification of DACA and comprehensive immigration reform.
Slim party majorities in both the House and Senate could be a signal for continued legislative deadlock.

**Potential Executive Actions:**

- **Appointments**
  - Democratic majority will make it easier to confirm Biden appointees.
- **Title IX**
- **Protection of DACA.**
- **Consumer protection for student at for-profit institutions.**
QUESTIONS
Annual Legislative Conference

JANUARY 25-26, 2021

Advocating for an Equity-Based Economy

General Registration Fee - $199

REGISTRATION IS NOW OPEN
www.ccleague.org/LC2021
Virtual Legislative Visits

The Annual Legislative Conference offers an opportunity for California Community Colleges to meet with their members, and now is the time to start planning for your January advocacy meetings. Here are tips to help you prepare for successful virtual legislative visits:

1. **Schedule Your Virtual Meetings.** Identify your regional legislators and request to meet with them after the Annual Legislative Conference concludes. We encourage you to meet via Zoom as it provides a space to still meet face to face virtually.

2. **Get to Know Your Legislators.** We recommend learning about your legislators’ background to help find points of common interest and alignment. This is an effective way to make your case.

3. **Prepare Your Message.** Be prepared to tell your district/college’s story. Share information about your institution's key programs, facts about the student population, the business community served by the college, and the economic impact of college programs.

4. **Know Key Priorities for California Community Colleges.** Every year the League provides talking points of our legislative priorities for California Community Colleges.

5. **Practice.** In this new virtual setting, it is important to practice the flow of your meeting with your team of advocates.